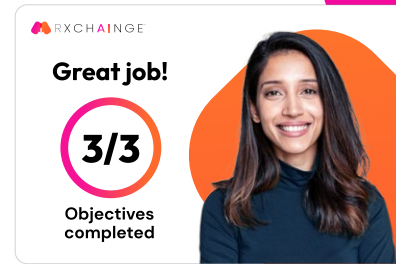




Generative AI that transforms your training



Realistic and relevant role play scenarios to enhance product knowledge and sales skills



Tailored objectives and objections with real-time feedback from personalized healthcare professionals and coaches

Proven healthcare experience

The RxchAlnge platform fuses the expertise of behaviour specialists, life sciences training experts, instructional designers, AI-driven software engineers and other leading experts with a full understanding of:



What sales reps face during sales calls



The importance of product knowledge and scientific details



The skills required to carry an exchange with healthcare professionals



What makes different specialists unique

What sets RXCHAI NGE apart?

ACTIVE LEARNING

The RxchAlnge gives trainees the freedom to try out a variety of strategies to meet their objectives, and maintain an active role in their own learning process.

SAFE LEARNING

The platform provides an open, supportive space to grow, enhancing real-world scenarios with real-time feedback through accessible coaching and mentorship.

EVOLVED LEARNING

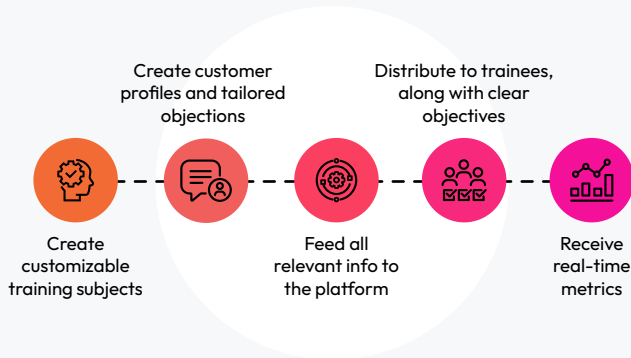
Our avatars become your customers, and can be anything you want them to be. Your imagination combines with our expertise to guide their learning, providing the freedom to evolve with the marketplace.

APPLIED LEARNING

The RxchAlnge platform offers realistic learning scenarios that are measured and evaluated, providing valuable metrics about participant progress and growth. Every learning helps shift behaviours, translating directly into real-world performance.

Learning Pathways

Trainer's Pathway



Trainer gets

- Tailored objections and objectives for every call flow
- AI validation and rating system applied to every training call, providing metrics about progress and growth
- Optimized time in field for your salesforce

Trainee's Pathway



Trainee gets

- Real-world interactions with customized physicians in personalized training scenarios
- Real-time feedback with their own private AI coach
- Product and skills training that is effective and fun

The RXCHAI^{NGE} platform makes training accessible to everyone

SCALABILITY

The RxchAlnge platform scales practice and coaching in a cost-effective manner, allowing learners to gain more virtual hands-on experience in real time.

RELIABILITY

The RxchAlnge platform provides consistent experiences, conversations and feedback, creating an even playing field in which your trainees can play.

EXPERTISE

The RxchAlnge platform leverages subject matter expertise within the learning experience, through real-time feedback with one consistent coach.

LEARNING ANALYTICS

The RxchAlnge platform tracks performance data throughout the trainee's path, providing unbiased evaluations and insights

Technical Specifications

- Web based, nothing to download, no software required
- Accessible through text and audio, for varied learning needs
- Accessible for both Mac and PC
- Internet connection required for use



Transform the way you train

Contact us for a demo at info@rxchainge.com